

# LAKEscape Open House Lecture

May 5, 18:00–19:30 CET

| Online |

Language: English



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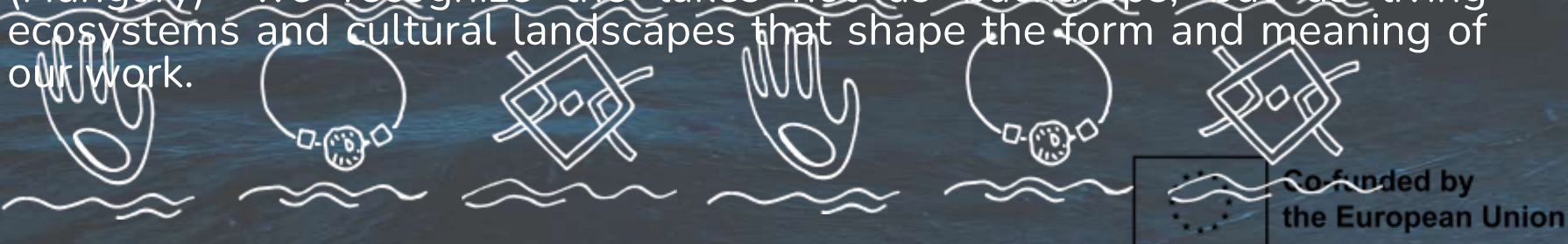


# Welcome and Introduction

**Lakescape is about people, water and design**

A Creative Europe cooperation project that brings together artisans, designers, and lakeside communities across Europe to explore how humans and water can coexist in a more sustainable and imaginative way. At its heart is a simple but powerful question: What can the lakes teach us about interconnection, regeneration, and repair?

Through residencies, knowledge exchange, and public events, LAKEscape investigates how craftsmanship and design can reflect, reshape, and support more harmonious relationships with aquatic ecosystems. By anchoring the project on the shores of Europe's great lakes—Vänern (Sweden), Ohrid Lake (North Macedonia), and Balaton (Hungary)—we recognize the lakes not as backdrops, but as living ecosystems and cultural landscapes that shape the form and meaning of our work.





# Agenda

- Welcome and Introductions
- Agenda & House Rules
- About Lakescape
- Residency sites overview
- Open Call overview
- Q&A session
- Closing remarks



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# About the LAKESCAPE Project

Tiago Prata, Transversal Project

- Project background and goals
- Cultural regeneration, sustainability, floating markets
- Partner countries and creative lake network
- Activities: residencies, capacity-building, exhibitions, e-commerce



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# Residency site - Lidköping

Lake Vänern – the largest in Sweden and the EU – is a place of rich biodiversity and deep cultural history. In the well-preserved town of Lidköping, heritage meets creative energy by the water.

In partnership with Vänermuseet and the UNESCO Biosphere Reserve Vänerskärgården with Kinnekulle, the residency offers insight into sustainable, place-based creation rooted in reuse and long-term thinking.

Selected participants will connect with local experts, explore Vänern's landscape, share knowledge through workshops and have time for independent work.



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# Residency site - Struga



Nestled on the shores of Lake Ohrid, Struga is a town where history, nature, and creativity intertwine in a vibrant and ever-evolving narrative. Known for its stunning natural beauty, Struga offers a unique blend of lush landscapes, rich history and a dynamic cultural scene.

The Black Drin River, which flows through the heart of the town, has long inspired poets, artists, and musicians — reflecting the continuous stream of creativity that pulses through Struga today. The town is home to the renowned Struga Poetry Evenings, an internationally recognized festival that has attracted poets, writers, and artists from all corners of the world since 1961. Pablo Neruda, Alen Ginsberg, Margaret Atwood are some of the great names, that received the Golden Wreath of SPE.

The town's independent cultural initiatives and creative spaces serve as a gathering point for artists, musicians, and performers. Despite limited resources for cultural practitioners, cultural life in Struga thrives through grassroots initiatives and independent actors and producers who offer cultural events, and contents from various disciplines, The town's charming location and cosmopolitan spirit of its people offer a platform for emerging artists to showcase their work and collaborate with the community. These events not only highlight the rich cultural heritage of the region but also encourage cross-cultural exchange and creative dialogue.



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# Residency site - Barnag

Barnag (Balaton Uplands, Hungary)

This residency takes place in the MediCina Valley, where a small off-grid community experiments with a simple, low-impact lifestyle aligned with nature—with a scenic view of Lake Balaton. Selected residents will experience the realities of hillside life: outdoor compost toilets, solar energy, rainwater collection, and hands-on land-based living. The program invites artists and designers to reflect on or contribute to this way of life through practical tools, cultural interpretation, or symbolic expression rooted in the landscape.



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# Open Call Overview

## Who can apply:

- Artisans, designers, and creatives from any Creative Europe country
- Individuals working with sustainability, traditional techniques, or lake-related heritage

## Appication process:

- Apply online: [lakescape.eu/opencall](https://lakescape.eu/opencall)
- Required: portfolio, CV, motivation letter, and short project idea
- Deadline: May 12, 2025
- Selection by international jury based on artistic quality, relevance to sustainability and lakes, and diversity

## Residency structure

- Locations: Lidköping (Sweden), Struga (North Macedonia), Barnag (Hungary)
- Duration: 5–7 days in Summer 2025
- Each site hosts 4 creatives: 1 local, 2 from other partner countries, 1 from elsewhere in Creative Europe

## What we offer

- Travel and accommodation covered
- Stipend: €2,500 gross per participant
- Production support: €750 for materials
- Visibility through exhibition, catalogue, short films, and project website
- Final group event: Floating Market & LakeCulture Summit in Lidköping, Sweden (August 2025)



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# Q&A Session

- **Floating Market** - Focus on productivity, stepping outside the bubble, and engaging the wider public in lakeshore sustainability.
- **Residency and Market** - Only one person can participate in the residency. However, the collection can be developed collaboratively by multiple people.
- **Quality Over Quantity** - Emphasis on high-quality products. Participants will have the opportunity to host workshops for the community related to their craft.
- **Participants** - A total of 12 people: 3 Hungarians, 3 Swedes, 3 North Macedonians, and 3 participants from other countries.
- **Sweden Residency** - 1 Hungarian, 1 Swede, 1 North Macedonian, and 1 participant from another country.
- **Application Language** - Please apply in English.
- **Accessibility** - The residencies are open and accessible to everyone.



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# Final Info and Next Steps

## Recap of Dates and Details

- Application deadline: May 12, 2025
- Residency period: Summer 2025 (5–7 days per location)
- Locations: Lidköping (SE), Struga (MK), Barnag (HU)
- Final group event: Floating Market & LakeCulture Summit in Lidköping, Sweden (August 2025)
- Apply via: [lakescape.eu/opencall](https://lakescape.eu/opencall)

## Contact & Support

- Questions? Email: [apply@lakescape.eu](mailto:apply@lakescape.eu), [gadus.dorka@proprogressione.com](mailto:gadus.dorka@proprogressione.com)
- Technical issues with the form? Let us know via email
- This Zoom session will be recorded and shared with all registrants

## Encouragement to Apply

We're looking for passionate, curious, and community-minded creatives. If you're ready to engage with lake heritage and sustainability, this call is for you.

Be part of a European network of creators—and showcase your work at the Floating Market in Sweden.



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